Tints of Nature Permanent Hair Colour

Tints of Nature is the first and only range of long lasting permanent hair colours on the market today containing **certified organic ingredients** used in an advanced formula to cover all grey hair. Our unique blend of natural organic extracts and Vitamins E & C, combined with plant derived conditioners, will actually enhance, protect and moisturise as you colour your hair.

- Paraben Free
- Containing **certified organic ingredients**
- No ammonia or ammonia substitutes (ammonia swells the hair shaft and lifts the cuticle causing damage)
- No resorcinol (pigment) or nonoxynol (harsh detergent)
- Able to close the hair cuticle down by following with Tints of Nature pH balance shampoo and conditioner sachets included in your Tints of Nature hair colouring pack. **This step is essential to restore the pH of the hair and close the cuticle**. This prevents colour fade and leaves the hair with natural shine and feel.
- Uses pharmaceutical grade peroxide (highest quality and most mild)
- Lowest possible percentage of PPD's (Paraphenylenediamines – pigment)
- Naturally derived base

CERTIFIED ORGANIC INGREDIENTS: orange, chamomile, grapetfruit, aloe vera, comfrey

tints of nature™

Shampoos & Conditioners

To maintain your hair the natural way, why not continue to use Tints of Nature Shampoos and Conditioners.

These 250ml bottles contain the same natural formula as the sachets in the Tints of Nature hair colouring box.

To find out more about our range of products please call NTP Health Products on 02 4997 2530 or email mail@ntphealthproducts.com

www.ntphealthproducts.com

Manufactured in the United Kingdom by
Herb UK Ltd, Lymington, Hampshire
SO41 8JY, England

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Tints of Nature is a highly effective hair colourant, created from many certified organic ingredients.
The products, in adherence with our principles have to be as natural and gentle as possible containing ingredients of the highest possible quality.

Each ingredient is added for a reason, such as:

Certified Organic Comfrey Extract
well known for its soothing and healing properties

Certified Organic Roman Chamomile Extract
the finest of all and rich in natural Azulin, renowned for its calming and healing properties

Certified Organic Aloe Vera
to moisturise and cool the scalp during the process

All these materials are added in order to produce a product that will ensure the right results whilst protecting and caring for your hair and scalp as naturally as possible.

What a hair colour is and how they work

Semi-Permanent Hair Colouring
A true semi-permanent colour only stains the hair cuticle with colour. It cannot penetrate inside the hair to change the hair colour permanently. Think of it in the same way as wrapping coloured cellophane around a light bulb: the light bulb itself doesn't change colour, it simply picks up the colour from the cellophane.

Permanent Hair Colouring
Changes the colour of your hair permanently and on the inside. For this to work we have to lift the cuticle and allow the permanent colour to work into the cortex of the hair. The only way to do this is to alter the pH of the hair, and this is why the type of colour used is so very important.

There are two methods to open the cuticle
One is to suspend the hair in a substance with a very high pH such as volatile ammonia. This takes the hair well beyond its normal pH and causes it to swell considerably. This is effective to allow the hair colour to work but has numerous side-effects, including damage to the hair.

The other, and more natural method is to suspend the hair in a substance that is non volatile and acts as a moisturiser, yet allows the hair colour to work. This will soften and lift the cuticle slightly to allow the colour to penetrate inside the hair. This is how Tints of Nature works.

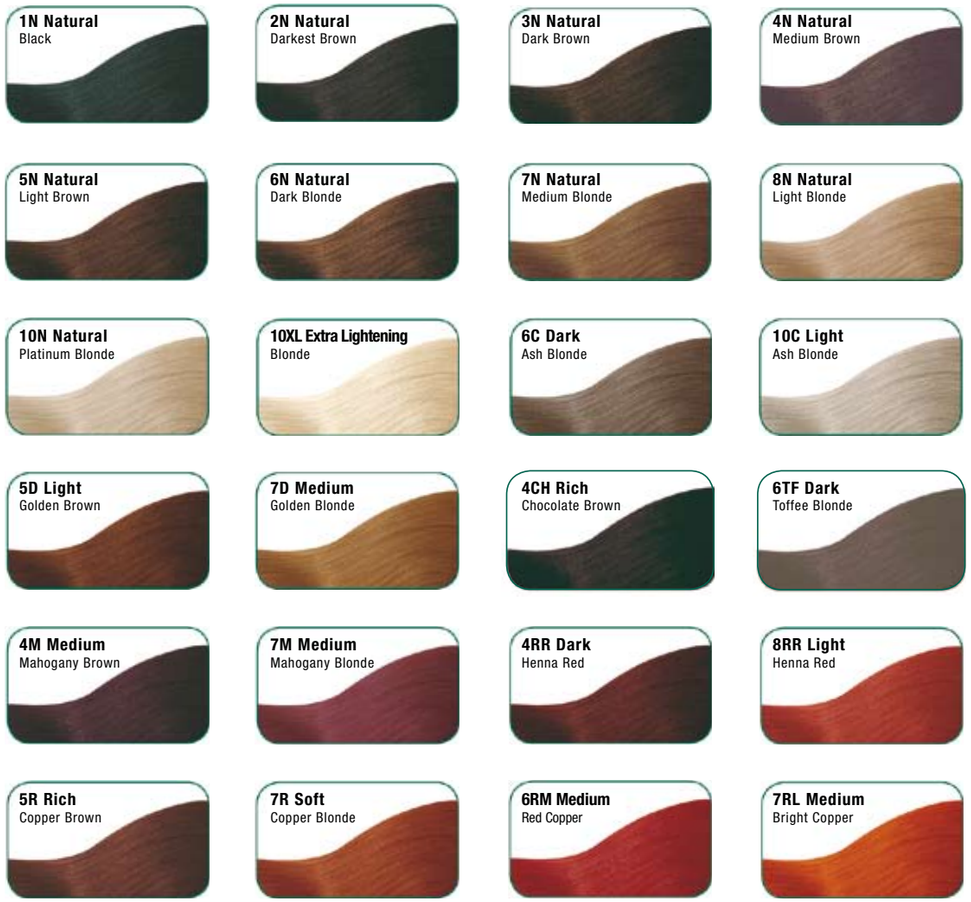
Directions for Use

Check that your pack contains all of the items listed on the side of the box. Read the full instructions from inside the box. If you have any queries, please contact our advisory service:

1800 22 55 00

COLOUR SELECTOR

Ammonia Free Resorcinol Free



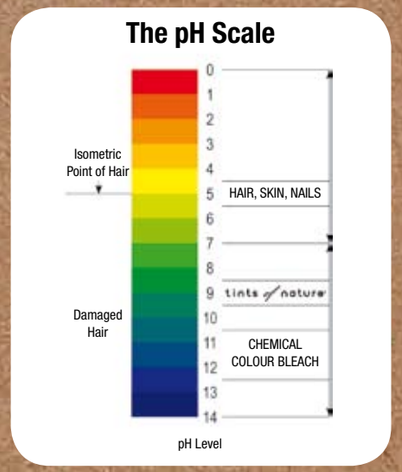
Colour Selection and ICC

Because of the more natural method used by Tints of Nature, the colour of the hair can only be lifted by one shade (meaning you can only lighten your hair by one level).

- Each of our permanent colours is described by a number followed by a letter. This is called an ICC number
- Ranging from 1 (darkest) to 10 (lightest), the number on the box signifies the depth of colour
- First ascertain the natural base colour of your hair by comparing it with the colour on the shades ring
- Then go to the chart on the back of the box to see which shades are recommended

The Story of Hair

Human hair is a hard fibrous substance with a delicate balance of protein and moisture. Unlike skin, hair is not living tissue and therefore does not have the ability to repair itself. This is why care must be taken to protect its condition and use the most natural and gentle products that are available, such as Tints of Nature.



Put simply, it is in the delicate inner structure of the hair where we find moisture (water) along with the hard and soft protein. On the outside there are 7 to 11 layers of interlocking scales which are called the cuticle. These form a protective barrier and hold the structure in place. Protein levels in the hair are around 83% to 87%. Moisture levels are about 3%. The balance is made up of sugar, salt and trace elements. It is essential that this balance is maintained to keep hair healthy, strong and in good condition, naturally.

It is essential to understand what products are, what is in them and how they work in order to maintain the good condition of both your hair and scalp and the pH is an important factor to consider.